



AIDV

International Wine Law Association

International AIDV-IWLA Conference 2025

17 - 19 October 2025

AIDV Conference 2025 - 40th birthday

XXXXII Verona, Italy

Verona Chamber of Commerce
Corso Porta Nuova, 96 - Verona







Welcome to Verona

Nestled in the heart of northern Italy, Verona is a city where history, culture, and the art of wine come together in timeless harmony. A UNESCO World Heritage Site, Verona enchants visitors with its elegant Roman ruins, medieval alleys, and Renaissance palaces, all steeped in centuries of heritage.

Internationally renowned as the romantic setting of Shakespeare's *Romeo and Juliet*, Verona offers much more than literary legend. Its Roman Arena—still in use today for grand operas and concerts—is one of the best-preserved ancient amphitheatres in the world. The city's dynamic cultural life is reflected in its museums, galleries, and annual festivals that attract thousands of visitors from across the globe.

Verona is also a landmark in the world of wine. Located at the crossroads of some of Italy's most prestigious wine regions, the city is the gateway to the famed Valpolicella, Soave, and Bardolino vineyards. These hills, shaped by generations of vintners, produce wines that embody the richness of the Veronese terroir—such as Amarone, Recioto, and elegant white varietals. It is no coincidence that Verona also hosts **Vinitaly**, one of the world's leading wine exhibitions, celebrating the excellence of Italian and international wine traditions.

With its perfect blend of cultural sophistication, historical allure, and enogastronomic prestige, Verona offers an inspiring setting for meaningful dialogue, exchange, and discovery.





The wine region

The wine-growing tradition of Verona is deeply rooted in its landscape, economy, and cultural identity. The province encompasses some of Italy's most storied and diverse wine regions, where ancient viticultural practices are paired with modern innovation to produce wines of extraordinary character and global renown.

To the north lies **Valpolicella**, a hilly area of rolling vineyards and stone-built villages, where Corvina, Rondinella, and Molinara grapes give life to iconic wines such as **Amarone della Valpolicella**—a bold, full-bodied red made using the appassimento method—and the sweet, opulent **Recioto**. These wines are a testament to the region's ability to balance tradition with complexity and depth.

Heading east, one finds **Soave**, home to some of Italy's finest white wines. Made primarily from Garganega grapes, Soave wines are known for their freshness, floral aromas, and mineral elegance, offering a refreshing counterpoint to the intensity of Valpolicella reds.

On the shores of **Lake Garda**, the **Bardolino** and **Custoza** zones provide a gentler expression of Veneto's viticulture. Bardolino reds and rosés (Chiaretto) are light, fruity, and versatile, while Custoza whites are aromatic and pleasantly crisp.

These terroirs—blessed with a favorable climate, diverse soils, and centuries of winemaking expertise—are not only the backbone of Verona's agricultural economy but also a powerful expression of its culture. Wine is a way of life here: deeply tied to food, family, and celebration, and increasingly, to sustainable practices and international collaboration.

For visitors and wine professionals alike, Verona offers a unique opportunity to explore a mosaic of appellations, taste history in the glass, and experience firsthand the vibrancy of one of the world's most respected wine territories.





Program | Friday 17 October 2025

Time	Activity
08:00 am	Registration
08:30 am	Welcome speeches
09:00 am – 10:30 am	Session 1 Channels of Trade <ul style="list-style-type: none">• International sales & distribution contracts• Channels of trade / retail environment• Labelling Chairman: Stefano Dindo Speakers: Hans Eichele, Dan Hohnstein & John Trinidad
10:30 am – 10:45 am	Coffee Break
10:45 am – 12:15 pm	Session 2 Judges' Panel <ul style="list-style-type: none">• Getting to the truth differently Chairman: Steve Stern Judges: Camille Lignières, Michael Manson & Federico Russo
12:15 pm – 1:30 pm	Lunch
1:30 pm – 3:00 pm	Session 3 Geographical Indications and Trademarks <ul style="list-style-type: none">• Co-branding• Sponsoring• Exploring the issue of genericness Chairman: Ginevra Righini Speakers: Tobias Cohen Jehoram, Jean-Marc Bahans & Scott Gerien
3:00 pm – 4:30 pm	Session 4 Advertising & Marketing of Alcoholic Beverages <ul style="list-style-type: none">• Limitations and restrictions on advertising and marketing• No- or low-alcohol wine products• Selling alcoholic beverages in Muslim countries Chairman: Thomas Schmitz Speakers: Ugur Aktekin, Michel Desilets & Ken Minami
4:30 pm – 5:40 pm	AIDV General Assembly and Elections



Program | Saturday 18 October 2025

Time	Activity
08:45 am – 10:15 am	Session 5 Latest Technology & Wine – 3.0 (AI, etc.) Chairman: Eben van Wyk Speakers: Yasmine Develle, Marco Giuri & Mark Hicken
10:15 am – 10:30 am	Coffee Break
10:30 am – 12:15 pm	Session 6 Multi-topic: Legal & Economic Aspects of the Wine Trade <ul style="list-style-type: none"> • Wine sector M&A war stories • International organizations (WHO, Codex, Vinaly, etc.) • World wine market Chairman: Diego Saluzzo Speakers: Anne-Hélène Le Trocquer, Gilles Boin & Bennett Caplan
12:15 pm – 1:30 pm	Lunch
1:30 pm – 3:00 pm	Session 7 Choice of Law & Jurisdiction In supply and distribution agreements, litigation, mediation, arbitration Chairman: Cristiana Stoica Speakers: Marco Torsello, Roner Guerra Fabris & Michael Maher
3:00 pm – 4:30 pm	Session 8 Unfair Practices Voidable contract terms (e.g., penalties) Chairman: Elene Totibadze Speakers: Lea Tochtermann, Boris Osgnach, Paul Carlyle & Christopher Butler
4:30 pm – 5:45 pm	Wine Masterclass, Dominic Farnsworth MW in collaboration with Andrea Lonardi MW
5:45 pm	End of Scientific Conference



General information

• *Congress venue*

Verona Chamber of Commerce

Corso Porta Nuova 96 - Verona, Italy

• *Assistance during the Congress*

Members of the local committee will be available during the Congress at the registration desk.

• *Shuttles / Access*

The AIDV will not provide transfers during the day between the Congress venue and the hotels.

All participating hotels are within walking distance of the Congress venue.

Transportation will be provided for dinner on Friday, October 17.

For more details on timetables, please see below.

• *Accompanying persons*

A specific tourist program has been organized for accompanying persons, as detailed below.

Members of the legal profession cannot be registered as accompanying persons for the Congress.

Accompanying persons are not authorized to attend the scientific sessions.

If they wish to participate, they need to register as conference attendees.

To be able to participate in the social activities, accompanying persons need to have registered and paid the corresponding registration fees as accompanying persons.

They will be given special badges that identify them as accompanying persons.

• *Lunches*

Lunches will be organized so that you have ample time to meet friends and colleagues.

They will be served at the Venue of the Congress, the Verona Chamber of Commerce, as a seated lunch.

Access will be granted on presentation of your badge, and based on the selection you have made on your registration form.



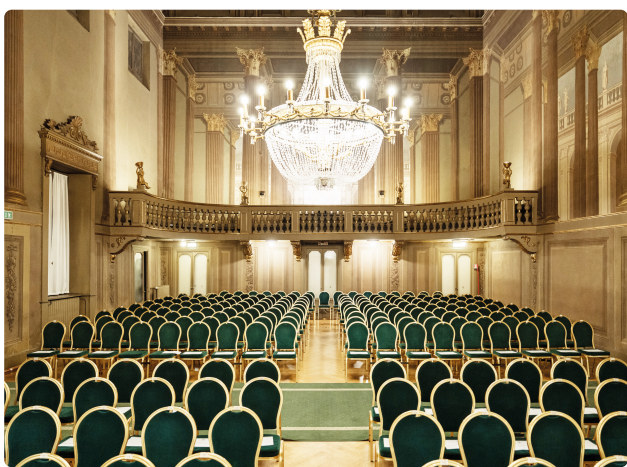
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Social activities

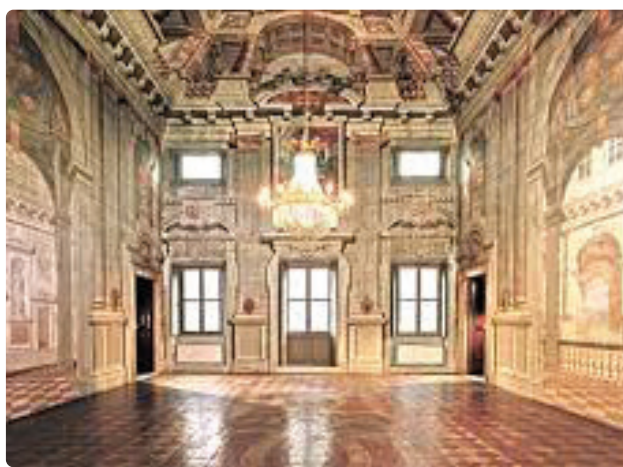
Friday 17 October, 7:15 pm

Concert at Sala Maffeiana



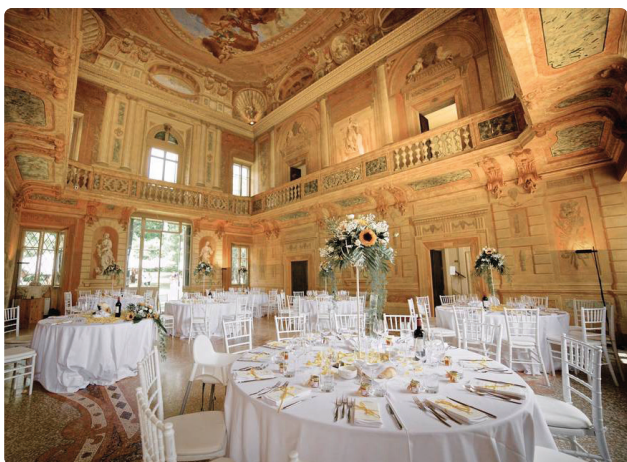
Saturday 18 October, 8:00 pm

Gala Dinner at Palazzo Verità Poeta



Friday 17 October, 8:45 pm

Dinner at Villa Mosconi Bertani,
Arbizzano – Valpolicella
(bus leaving at 8:15 pm in front of Sala Maffeiana)



Sunday 19 October, 9:30 am – 3:30 pm

Soave, town and winery experience
Bus leaving at 9:30 am in front of the Chamber of
Commerce of Verona.
Return bus leaving at 3:30 pm from Pieropan Wi-
nery.





Tourist activities for accompanying persons



Friday 17 October

Verona City Center Tour

Beginning at 2:30 p.m. in front of the Chamber of Commerce of Verona.

You will get a general overview of the city with a walk through the historic center, allowing you to see the Castello and Ponte Scaligero, the Arco dei Gavi and the Roman Gate of the Borsari, the Arena (optional visit inside), the Ponte Pietra and the Roman Theater, including stops at the most characteristic and historically and artistically significant points: Piazza dei Signori, Piazza delle Erbe (break for coffee and bathroom) and Piazza Brà and Arche Scaligere.



Saturday 18 October

Sirmione and Garda Lake Tour

Bus leaving at 9 am from in front of the Chamber of Commerce of Verona.

You will visit the Scaligera Fortress and the Catullo Caves, ruins of an ancient imperial villa. Free time and lunch in a restaurant. In the early afternoon, boarding at 2:30 p.m. on a private boat at the Port of Sirmione. One-hour transfer to Bardolino. Sightseeing tour of the village. Departure for coming back at 4:20 p.m. from Bardolino. Scheduled arrival back in Verona at 5 p.m.





Hotel Reservation

A limited number of rooms have been pre-booked at a preferential rate at the hotels listed below. Reservations should be made directly through the hotel. Credit card details must be given in order to secure your reservation.

Please note that the number of rooms is limited.

We recommend that you proceed with your reservations as soon as possible.



HOTEL GIBERTI 4*

400 meters from the seminar venue
850 meters from Roman Amphitheater "Arena"

Via Gian Matteo Giberti, 7, 37122 Verona VR
T +39 045 800 6900
info@hotelgiberti.it

Basic single room	€ 145
Room for single use	€ 160
Double/Twin room	€ 194
Triple room suite	€ 220
Breakfast and VAT 10% included	

Please book through the attached form and send it via email.

Booking deadline: August 15th

HOTEL NH PALAZZO VICTORIA 5*

1300 meters from the seminar venue
400 meters from Roman Amphitheater "Arena"

Via Adua, 3, 37121 Verona VR
T +39 045 595066
nhcollectionverona@nh-hotels.com

Room for single use	€ 319
Double/Twin room	€ 339
Premium room	€ 369
Breakfast and VAT 10% included	

Please book through the link:
<https://www.nh-hotels.com/en/event/aidv-3093104>

Booking deadline: August 15th

HOTEL COLOMBA D'ORO 4*

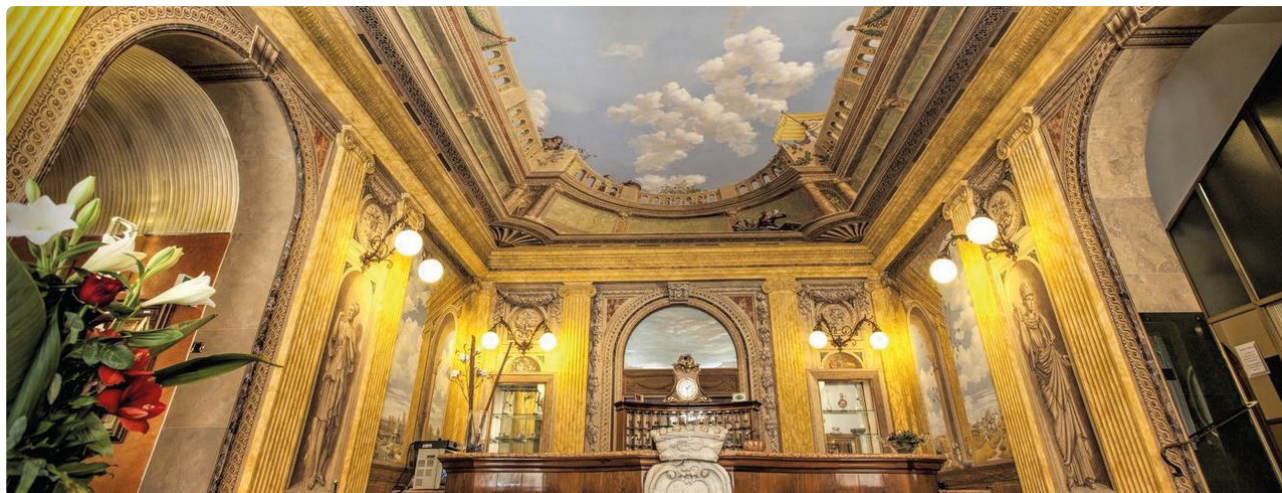
800 meters from the seminar venue
160 meters from Roman Amphitheater "Arena"

Via Carlo Cattaneo, 10, 37121 Verona VR
T +39 045 595300
info@colombahotel.com

Basic single room	€ 120
Room for single use	€ 160
Double/Twin room	€ 180
Breakfast and VAT 10% included	

Booking via email and refer to «AIDV2025» to benefit from the preferential rates

Booking deadline: September 15th

**HOTEL FIRENZE 4***

80 meters from the seminar venue
850 meters from Roman Amphitheater "Arena"

Corso Porta Nuova, 88, 37122 Verona VR
T +39 045 801 1510
info@hotelfirenzeveronacentro.com

Benefit from a 15% discount on the rates available at the time of booking between 16 and 19 Oct. 2025, subject to room availability.

Booking via link:

www.secure-reservation.cloud/booking-engine/?portal=hotelfirenze-verona&lang=en
Indicate the reference "AIDV 2025" in the "Do you have a coupon code?" area to benefit from preferential rates.

Availability of the discount rate: up to August 31st

HOTEL INDIGO 4*

220 meters from the seminar venue
750 meters from Roman Amphitheater "Arena"

Corso Porta Nuova, 105, 37122 Verona VR
T +39 045 595060
info@indigoverona.com

Benefit from a 10% discount on the rates available at the time of booking between 16 and 19 Oct. 2025, subject to room availability.

Booking via email. Indicate the reference "AIDV 2025" to benefit from preferential rates.

Availability of the discount rate: up to August 31st

HOTEL MASTINO 3*

600 meters from the seminar venue
300 meters from Roman Amphitheater "Arena"

Corso Porta Nuova, 16, 37122 Verona VR
T +39 045 595388

Benefit from a 15% discount on the rates available at the time of booking between 16 and 19 Oct. 2025, subject to room availability.

Booking via website <https://hotelmastino.it/en/>
Indicate the reference "CONGRESSO AIDV 2025" to benefit from preferential rates.



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17.10 > 19.10

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AVVOCATI
DI VERONA



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— SINCE 1895 —