

Australian Interprofessional Organisations

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Summary

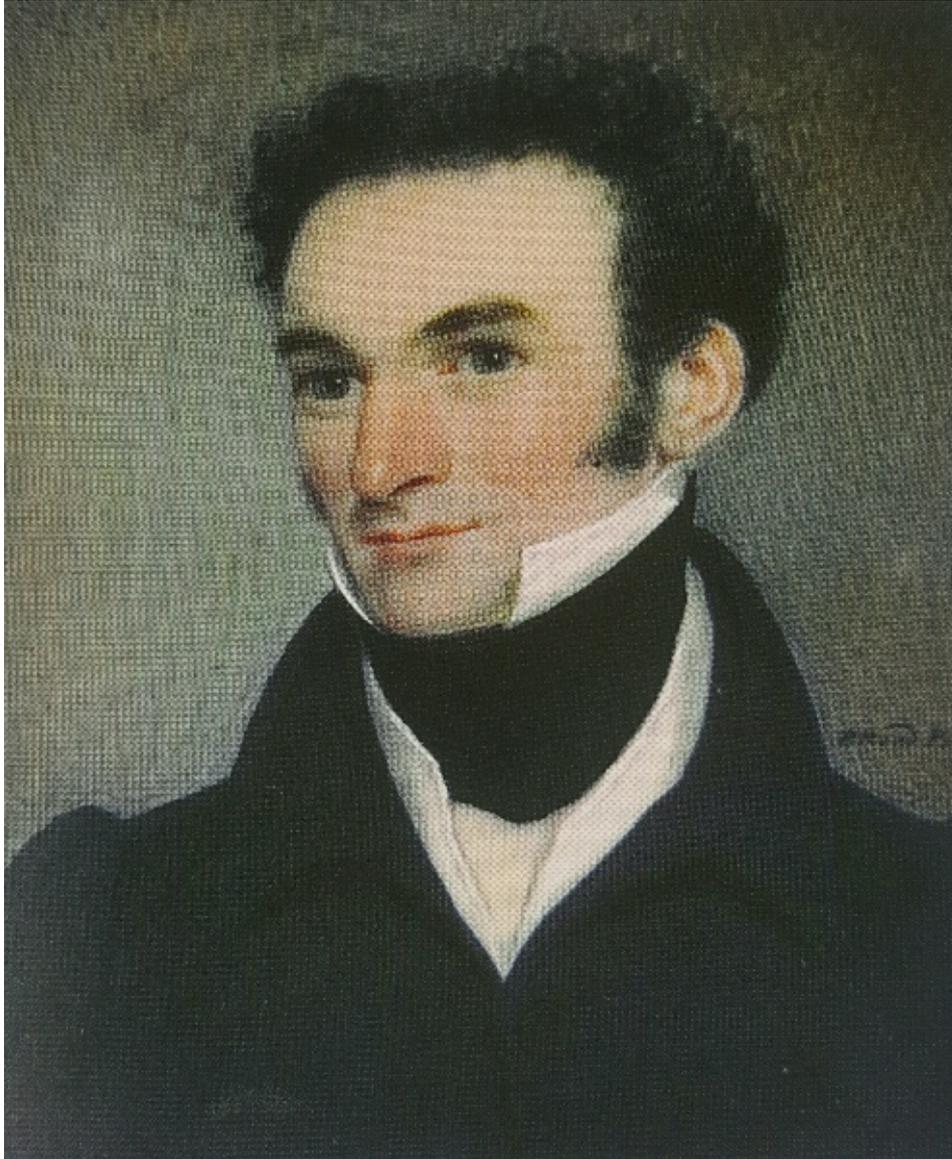
- The establishment of vineyards and producer organisations in Australia
- Membership – European and Australian Interprofessions
- Functions of the Hunter Valley Vineyard Association
- A modest proposal.

Appendix – overview of the Australian wine industry

Establishment of vineyards and producer organisations in Australia

- Vines arrive with first Fleet in 1788
- 1824 James Busby arrives in New South Wales
- 1832 Busby's collection of European vines arrive
- 1832 plantings in Hunter Valley

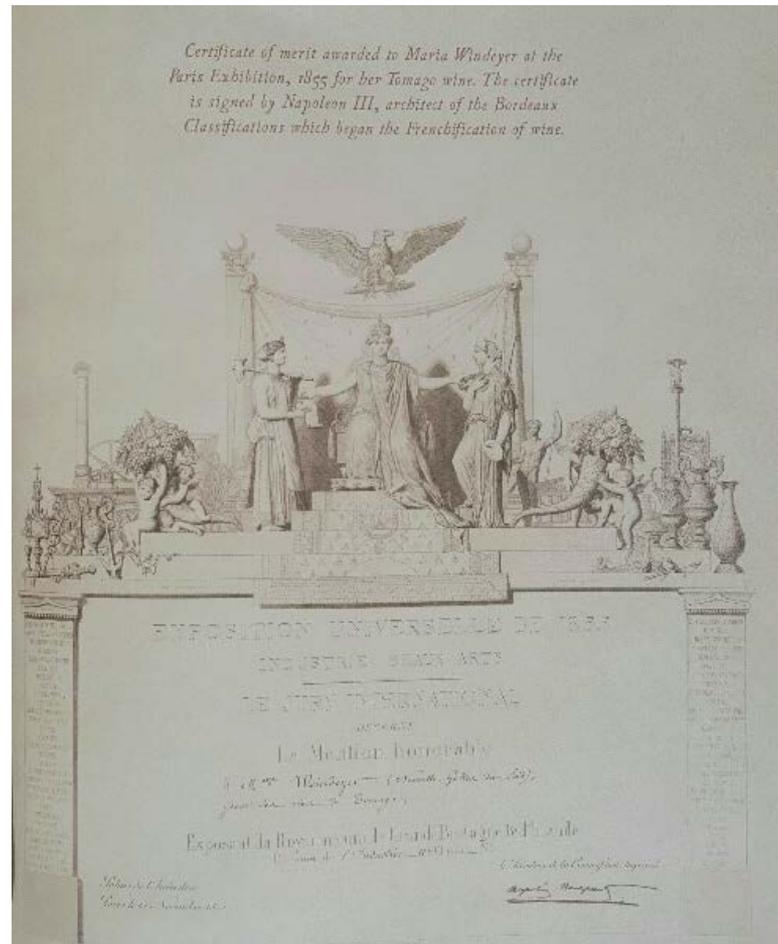
James Busby



First producer organisations

- 1847 Hunter River Vineyard Association
- 1855 Paris Exhibition

Maria Windeyer's award from the Paris exhibition



The Times of London 27 November 1855

cultivation of the vine in Australia is as yet only the pursuit of a few wealthy landowners, who carry it on in the spirit of amateurs, as a branch of horticulture. It is more a fancy than an industry; and has not told with any appreciable effect on the taste or commerce of the colony. Hence, though we hear frequently of the wine of Australia, it is all sample and no bulk. It figures prominently in reports, as now in Paris, and in nearly all the books about the colony; but it has not yet found its way into the cellars and ledgers of “the trade”.

Membership – European and Australian Interprofessions

- 1847 – private invitation to join the Hunter River Vineyard Association
- Decline of current membership and revenue
- Resentment against non-members

Functions of the Hunter Valley Vineyard Association

- Private Irrigation District
- Certification Marks
- Other functions

A modest proposal

- Adjustment of the winegrape levy
- All producers automatically included and levied
- Extension to other voluntary organisations in the Australian wine sector
- Conferring powers to deal with diseases and pests

The defence against phylloxera



Appendix

- **Wine Australia** is one of five peak national organisations that operate in Australia and overseas on high-level issues including wine sector marketing, policy, lobbying and research. The others are:
- **Winemakers' Federation of Australia**

The WFA is an industry body funded by voluntary levies. Through direct and affiliate membership it represents more than 90% of Australian wineries and 95% of wine industry production. Its activities fall into three main categories: responding to industry demands; promoting the wine industry; and programs to boost Australian wine industry business.

Wine Grape Growers Australia

WGGA is an industry body, funded by voluntary levies, established in 2006 to represent the political and economic interests of wine grape growers. Its principal roles are government and industry advocacy; strategic planning and policy development; collaborative industry sector relationships; industry R&D program direction and oversight; and national vineyard biosecurity.

Australian Wine Research Institute

The AWRI is owned by the wine industry and funded primarily by industry levies distributed through Wine Australia and matching Government finance. It undertakes strategic and applied research and provides a trouble-shooting service and a technical advice group.

Austrade

The Australian Trade Commission is represented in more than 140 locations in over 60 countries and provides advice, support and market intelligence for individual wine companies.

State organisations

- Industry organisations funded through membership fees liaise with national and regional bodies, run training and education programs, and work with State Government agencies on funding and policy issues. They are:
- [Canberra District Wine Industry Association](#)
[NSW Wine Industry Association Inc](#)
[Queensland Wine Industry Association](#)
[South Australian Wine Industry Association Inc](#)
[Wine Industry Tasmania Ltd](#)
[Wine Victoria](#)
[Wine Industry Association of Western Australia Inc](#)

Regional Associations

- Membership-based associations represent wine producers and wine grape growers in most wine regions. They liaise with State and national bodies on specific local issues. There are about 60 such associations in Australia.
- **New South Wales**
- [Broke Fordwich Wine and Tourism Association](#)
[Cowra Region Vineyard Association Inc](#)
[Hilltops Inc](#)
[Hunter Valley Wine Industry Association](#)
[Mudgee Wine Grape Growers' Association Inc](#)
[New England Winegrowers' Association](#)
[Orange Region Vignerons Assoc Inc](#)
[Riverina Winemakers' Association Inc](#)
[Shoalhaven Coast Wine Industry Association Inc](#)
[Southern Highlands Vignerons Association Inc](#)

Funding

Figure-3: Projected income over the five years to 2020 by funding source ¶

